

2019 Return To Earth - Trailforks 30 Day Ride Challenge

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY.

A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. ENTRY PERIOD & CONTEST SPONSORS:

- a. **2019 Return To Earth - Trailforks 30 Day Ride Challenge** (the “Contest Game”) is sponsored by Trailforks and Pinkbike, located at 1-37749 2 Avenue, Squamish, BC V8B0S8, Canada (the “Sponsor”).
- b. Sponsor partners of the contest is Anthill Films, Trailforks, Pinkbike, Shimano, Trek, and EVOC
- c. There is one (1) Grand Prize and thirty (30) Daily Prize Packs to be awarded. Chances of winning depend on the total number of participants who have entered to play the Contest Game.
- d. The Contest is open from July 1 at 1:00 AM Pacific Standard Time (“PST”) to July 30th, 2019 11:59 PM Pacific Standard Time (“PST ”), during the **2019 Return To Earth - Trailforks 30 Day Ride Challenge** promotion (the “Contest Game Period”)

2. WHO CAN ENTER:

- a. The Contest Game is open Globally.
- b. The Contest Game is subject to all federal, state, and municipal laws, and is void where prohibited.
- c. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Contest Game. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- d. Pinkbike, Anthill employees, and other listed sponsors and their family members are able to participate in the league but are not eligible to win any prizing.

3. HOW TO ENTER AND PARTICIPATION:

- a. Entrants must visit <https://www.pinkbike.com/> or <https://www.trailforks.com/> (the “Site”) during the Contest Game Period.
 - i. To participate in the Contest Game the entrant must be logged into Pinkbike via their own Pinkbike account. It is free to sign up for a Pinkbike account: <https://www.pinkbike.com/user/signup/>
 - ii. All contest entries agree to abide by the Terms of Use of Pinkbike - <http://www.pinkbike.com/about/legal/#terms-of-use>
- b. Entrants can visit (during June 7th 2019 - July 30th 2019) :
 - i. <https://www.pinkbike.com/news/enter-the-return-to-earth-30-day-trailforks-ride-challenge.html> or <https://www.trailforks.com/contests/view/5/> (“the site”) and opt-in to the Contest Game
 - ii. The “Trailforks” App (“the App”) and follow the on-screen prompts to opt-in to the Contest to register anytime from June 7th - July 30th.
- c. Entrants need to have or obtain the “Trailforks” App (the “App”). The App can be downloaded for free at <https://www.trailforks.com/apps/map/>. Use of the App requires a compatible device and is subject to the terms and conditions set-forth by Trailforks.
- d. Use the App to track/record your mountain bike riding performance history during the Contest Period (your “Performance History”).
- e. Only legal trails recognized by the “Trailforks” App will count towards your “Performance History”.
- f. You will automatically be eligible to earn one (1) Entry into the Contest Game if – at any time during the Contest Period – the “Trailforks” App indicates that you’ve completed a ride that includes a trail listed on

“Trailforks” (the “Performance Threshold”). There can only be one (1) Entry per day during the contest Period per entrant.

- i. To be eligible for a chance to win a Daily Prize Pack the Entrant must have a “Performance History” that meets the “Performance Threshold” for any day of the Contest Period. Post-dated entries are not accepted. The entrants Pinkbike//Trailforks username will be automatically entered for the chance to win eligible prizing.
 - ii. To be eligible for the chance to win the Grand Prize the Entrant must have a “Performance History” that meets the “Performance Threshold” for every day of the contest period (30 days total). Post-dated entries are not accepted. The entrants Pinkbike//Trailforks username will be automatically entered for the chance to win eligible prizing.
- g. If by the end of the Contest Period the App indicates that your “Performance History” does not satisfy the “Performance Threshold”, then you will not be eligible to earn one (1) Entry in the Contest via this method of entry.
 - h. Any use of an electronic device to enhance or alter entrants’ odds of winning will count as a fraudulent entry. Entries that are fraudulent are not permitted and will be declared invalid.
 - i. All entries become the property of the Sponsor and will not be acknowledged or returned. Receipt of entries for the Contest Game will not be acknowledged, and proof of submission of an entry will not be deemed proof of receipt.
 - j. The Sponsor reserves the right to delete any entries or remove participants that are in violation of the Official Rules.
 - k. By participating in the Contest Game, entrants agree to be bound by these Official Rules.

The Sponsor’s decisions with regards to all aspects of the Contest Game– including, but not limited to, whether or not an eligible entrant is eligible to earn an Entry – are final and binding without right of appeal.

4. PRIZING:

- a. Daily Prizes will be drawn during the Contest Period a winner will be randomly drawn from all eligible entrants to determine winner(s) of the Daily Prize Pack(s).
 - i. Daily Prizes Pack(s) will consist of prizing from Pinkbike/Trailforks, Shimano, Trek, Evoc, and Anthill Films. Daily winners will receive a prize pack consisting of a custom Evoc Return to Earth Mission pack filled with: Lazer Impala MIPS helmet, Shimano Saint PD-M828 pedals, Bontrager Bat Cage water bottle holder made from reclaimed ocean plastics, Bontrager XR Elite Grips, Trailforks tee and socks, Return to Earth hat, tee and socks. Prize Value CAD\$685
- b. At the end of the Contest Period, a winner will be randomly drawn from all eligible entrants to determine the winner of the Grand Prize.
 - i. The Grand Prize is a 2019 Trek Slash with Shimano XTR Drivetrain and Brakes. Prize Value CAD\$11,500
- d. Winners will be notified via email address registered with their Pinkbike/Trailforks User Account within 3 days of the winner being determined.

d. In order to be verified as the Winner, the selected entrant must respond to the prize notification email or Pinkbike message within three (3) days of transmission, confirming that he/she:

- i. Has read, understands and complies with the Official Rules;
- ii. Releases and discharges the Sponsor; and
- iii. Consents to the announcement of the Winner's name and the use by or on behalf of the Sponsor of the Winner's name and/or photograph and/or video for advertising and promotional purposes, without any further compensation to the Winner.
- iv. Should the Winner fail to comply with any of the requirements contained in these Official Rules, the Prize will be automatically forfeited and the Winner will be redrawn and the initial Winner will be disqualified and will have no recourse towards the Sponsor or anyone involved in the Contest Game.
- v. The prizes shown may vary from those advertised. Sponsors will have sole discretion over prizes, if a prize is no longer available and substitute will be decided and provided by the sponsor.
- vi. The prizes must be accepted as awarded. No cash alternatives, substitution or transfers of the prizes will be allowed.

5. OTHER MATTERS:

a. The Contest Game is subject to all applicable federal, state and local/municipal laws and is void where prohibited by law. If any provision of these Official Rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.

b. The Sponsor will not, under any circumstances, be responsible for, or liable to any entrant or any other person for:

- i. any erroneous lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest registrations, regardless of the cause, including, but not limited to, failure of the Site;
- ii. any failure for any reason whatsoever of the selected entrant to receive a prize notification;
- iii. any changes in email addresses after Contest registrations are submitted; and
- iv. any computer, online, telephone, or technical malfunctions or errors that may occur, regardless

of the cause.

c. If for any reason the Contest Game is not capable of being conducted as intended by the Sponsor, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Contest, the Sponsor may, at its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest Game.

d. The Sponsors will ship the prizing direct. The Sponsor will not be responsible for any tax or customs liability that arises in relation to the delivery of the prizing.

e. Decisions of the Sponsors are final and binding.

f. By entering the Contest Game, participants consent to the Sponsor's collection, use, and disclosure of the personal information provided in the Contest Game registration for the administration of the Contest, including posting of the Winner's name and city of residence on the Sponsor's website. The Sponsor will use the Winner's personal information only for identified purposes, and protect the Winner's personal information in a manner that is. Entrants may write to the Sponsor and request that their information be removed from the Sponsor's records.