

Trailforks Continental Tires Gripology Challenge 2019 - Presented by Continental Tires AG

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. ENTRY PERIOD & CONTEST SPONSORS:

- a. Trailforks Continental Tires Gripology Challenge (the "Contest Game") is sponsored by Trailforks, located at 1-37749 2 Avenue, Squamish, BC V8B0S8, Canada (the "Sponsor").
- b. Sponsor partners of the contest is Continental Tires AG
- c. There are 50 prize packs to be awarded. Chances of winning depend on the total number of participants who have entered to play the Contest Game.
- d. The Contest is open from 8 April 2019 at 05:00 AM Pacific Standard Time ("PST") to 8 May 2019 12:00 PM Pacific Standard Time ("PST"), during the Trailforks Continental Tires Gripology Challenge promotion (the "Contest Game Period")

2. WHO CAN ENTER:

- a. The Contest Game is open to US residents only
- b. The Contest Game is subject to all federal, state, and municipal laws, and is void where prohibited.
- c. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest Game. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- d. Pinkbike and Continental Tires AG employees and their family members are able to participate in the league but are not eligible to win any prize.

3. HOW TO ENTER AND PARTICIPATION:

Trailforks App: To enter, you need to have or obtain the Trailforks App (the "App"). The App can be downloaded for free at <https://www.trailforks.com/apps/map/>

Use of the App requires a compatible device and is subject to the terms and conditions set-forth by Trailforks.

Next, you need to sign-in to the App and follow the on-screen prompts to opt-in to the Contest. Next, you must use the App to track your mountain bike riding performance history during the Contest Period (your "Performance History").

Only sanctioned trails recognized by the App will count towards your Performance History. You will automatically be eligible to earn one (1) Entry into the Contest if – by the end of the Contest Period – the App that indicates that you've completed a ride that is: (i) a minimum distance of 4 KM; (ii) a minimum climb of 190 metres; and (iii) a minimum descent of 190 metres (the "Performance Threshold"). If by the end of the Contest Period the App indicates that your Performance History does not satisfy the Performance Threshold, then you will not be eligible to earn one (1) Entry in the Contest via this method of entry.

The Sponsor's decisions with regards to all aspects of the Contest – including, but not limited to, whether or not an eligible entrant is eligible to earn an Entry – are final and binding without right of appeal.

4. PRIZING:

- a. 50 winners will be drawn at random and will be awarded one (1) Continental Prize Packs containing set of Continental Trail King Premium Tires, T-shirt and tubeless pack. Prize MSRP value USD \$180.
- b. Winners will be notified via email address registered with their Pinkbike User Account within 7 days of the winner being determined.
 - i. In order to be verified the as the Winner, the selected entrant must respond to the prize notification email or Pinkbike message within seven (7) days of transmission, confirming that he/she:
 - ii. has read, understands and complies with the Official Rules;
 - iii. releases and discharges the Sponsor; and
 - iv. consents to the announcement of the Winner's name and the use by or on behalf of the Sponsor of the Winner's name and/or photograph and/or video for advertising and promotional purposes, without any further compensation to the Winner.
- c. Should the Winner fail to comply with any of the requirements contained in these Official Rules, the Prize will be automatically forfeited and the Winner will be redrawn and the initial Winner will be disqualified and will have no recourse towards the Sponsor or anyone involved in the Contest Game.

- d. The prizes shown may vary from those advertised. Sponsors will have sole discretion over prizes, if a prize is no longer available and substitute will be decided and provided by the sponsor.
- e. The prizes must be accepted as awarded. No cash alternatives, substitution or transfers of the prizes will be allowed.

5. OTHER MATTERS:

- a. The Contest Game is subject to all applicable federal, state and local/municipal laws and is void where prohibited by law. If any provision of these Official Rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.
- b. The Sponsor will not, under any circumstances, be responsible for, or liable to any entrant or any other person for:
 - i. any erroneous lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest registrations, regardless of the cause, including, but not limited to, failure of the Site;
 - ii. any failure for any reason whatsoever of the selected entrant to receive a prize notification;
 - iii. any changes in email addresses after Contest registrations are submitted; and
 - iv. any computer, online, telephone, or technical malfunctions or errors that may occur, regardless of the cause.
- c. If for any reason the Contest Game is not capable of being conducted as intended by the Sponsor, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Contest, the Sponsor may, at its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest Game.
- d. The Sponsors will ship the prizing direct. The Sponsor will not be responsible for any tax or customs liability that arises in relation to the delivery of the prizing.
- e. Decisions of the Sponsors are final and binding.
- f. By entering the Contest Game, participants consent to the Sponsor's collection, use, and disclosure of the personal information provided in the Contest Game registration for the administration of the Contest, including posting of the Winner's name and city of residence on the Sponsor's website. The Sponsor will use the Winner's personal information only for identified purposes, and protect the Winner's personal information in a manner that is. Entrants may write to the Sponsor and request that their information be removed from the Sponsor's records.